



All the information in the world won't help your company make strategic decisions if you can't get to it fast and in a format that instantly gives you a clear picture of what is going on. Viewing and interacting with your business data has never been easier than now with Blnformed, Agility's powerful business intelligence application.

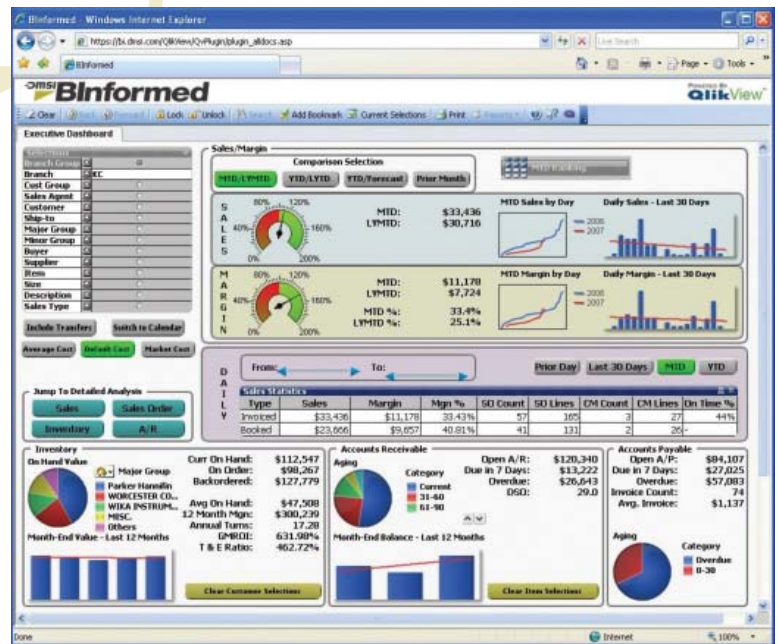
Blnformed is a flexible, user-friendly business intelligence application that serves as an interactive tool for viewing data and performing analysis. Its robust tools support quick decision making and standardizes reporting processes - from multiple sources - throughout building material organizations. Users can interactively zero-in on answers to business performance questions, instantly detect business trends, and strategically respond to the ever changing events occurring in distribution.

A suite of applications brings DMSi customers instant out-of-the-box benefits. Standard Blnformed applications transform company information into knowledge and knowledge into strategic analysis. Each application delivers a highly productive business intelligence environment that leads to timely informed decisions. As Blnformed continues to evolve, the number of applications and its functionality will continue to expand.

Standard Applications

Blnformed Executive Dashboard provides a one page overview to Executive Level personnel to know the status of the business on one screen. Executive Dashboard gives you an overview of Sales Analysis, Daily Sales, Inventory, Accounts Receivable, and Accounts Payable – all on one screen with high level drill down capabilities. If you need detail on any of these area, they can move to the module specific screens to drill down to get the necessary details about your business.

Blnformed Sales Analysis provides detailed performance information for sales representatives and sales managers. It places decision making data - sales, margin and margin percentages - in the hands of your sales team allowing them to quickly modify their sales strategy and minimize lost opportunities. Sales professionals can further drill down to find additional opportunities by viewing top performing products and trends, or in one-click view sales performance by branch, customer, agent, or specific date selection.



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Run better.

Managers maximize time by quickly tracking effectiveness and sales performance. Compiling data from various sources was once a tedious and time-consuming task; but BlInformed provides interactive views immediately using the most up-to-date information. Executives find sales analysis trend tools are an effective way to see which items are contributing the most to the company's margin and where the company is going.

BlInformed Accounts Receivable Analysis automatically identifies accounts with potential problems as credit managers review open accounts. BlInformed transforms Agility data into actionable information in order to make key business decisions. Executives can quickly view an accurate, comprehensive account of all company activity. They will spend more time understanding key performance indicators and driving informed business decisions.

BlInformed Inventory Analysis empowers Inventory Managers, Executives, Purchasing Agents and Sales Representatives with a new level of inventory intimacy, giving quick insight into your inventory position. Complex measurement calculations for viewing Turns, Earnings, and GMROI are simply a click away when using BlInformed. In addition, there is a dedicated tab to allow you to really analyze your slow moving and dead stock to properly stay on top of product that is costing you money and needing to be addressed. These measures - accessible by branch, product class, item, buyer and supplier - ensure your inventory investment is generating the maximum return while supporting your customer service goals and objectives.

BlInformed Supplier Analysis allows you to quickly see all data related to your suppliers. The KPI tab (key performance indicators) shows data on all inbound POs, the fill rate percentages and on time delivery percents. You are also able to see trends for the received dollar amount and fill rate values by a number of selection criteria - branch, supplier, purchasing agent, product major, item, etc. Additionally, there are tabs for receipt analysis, receipt comparison, AP aging, payment analysis, and open orders. This is your purchasing departments one stop module to analyze what you are buying, what is on AP, and how your vendors are performing.

Custom Applications

In addition to the growing list of standard applications, BlInformed provides a custom development environment for you to create custom applications, connecting multiple data sources. Custom applications obtain key performance indicators based on your personal preferences.

SaaS Solution

To meet the demands of Agility customers, BlInformed is rapidly deployable within a couple of hours. This application is offered in a SaaS (Software as a Service) environment which eliminates additional hardware purchases, time-consuming set-up, and application management. From strategy to execution, Agility in a SaaS environment synchronizes to BlInformed immediately so you can start accessing information and making better decisions.

Contact DMSi

If you would like to learn more about how BlInformed can help your business, contact DMSi Software at 402.330.6620, 800.347.6720, or visit www.dmsi.com.

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